SHOPTALK LUXE 2027
TURNKEY STANDS

2-4 FEBRUARY 2027, ABU DHABI, UAE

SHOPTALK
LUXE

3x3 TURNKEY STAND



Structure

1. Custom-built wooden stand, built to a height of 2.4m and 10cm platform, total height of 2.5m
2. Curved walling with full graphics inside the frame on the back wall
3. Curved wooden paneling with hanging fascia finished with a light brown emulsion paint.
4. 10cm Platform flooring with laminate finish

Electrical

- 1 x 3-pin Electrical socket (500watts) on the back wall – 30cm from the floor
- 3 x Spotlights

Furniture

- 2 x Chairs
- 1 x Table
- 1 x Waste Bin

Graphics

- Exhibitor Graphics on the back wall and side wall (if applicable)

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1 side open – curved back wall



2 sides open – curved back wall



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FREQUENTLY ASKED QUESTIONS

What is the maximum power consumption available for each stand?

- 500watts will be provided to your stand for the duration of the show. Any equipment that requires more than 500watts power will need to be ordered via our Customer Care team at shoptalkluxe@ges.com.

Do I have furniture included on my stand?

- Yes, each stand will be furnished with 1 x table, 2 x chairs, and 1 x waste bin per 9sqm of stand space booked.

Are the visuals provided the same as my stand orientation?

- The sample visual of the stand provided here is for illustration purposes. The stand you may have booked may have different open sides.

Is graphics included in my stand? Will GES create the designs for my stand?

- Graphics is included; however, artwork design/creation is not part of the booth package. GES will only print and install the ready-to-print artwork files submitted to us. Please refer to the artwork guidelines on the next page.

Can I order extras for my stand?

- Yes – kindly visit the GES Online Shop.

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3mx3m GRAPHIC SUBMISSION GUIDELINES

What are the guidelines for me to prepare my artworks?

- Ready-to-print artwork files must be high resolution either in AI, PDF or EPS formats.
- Texts must be outlined.
- Photos must be embedded.
- File resolution at 150 dpi minimum, 1:1 scale
- File name should be as per this template – **Shoptalk**.[booth#].[Company Name]

When and where do I need to submit my print-ready artwork to GES?

- All artwork files need to be submitted via WeTransfer, recipient should be shoptalkluxe@ges.com
- Deadline for artwork submission is **15th January 2027**.

How do we reach out to GES if we have any inquiries?

- Feel free to contact us
  via email: **shoptalkluxe@ges.com**
  Via Phone: +971 4885 5448.

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